



Martin Markstein

*1970 in Berlin

- *Highly creative & motivated*
- *Strong organizational skills*
- *Works equally well in a group or independently*
- *Ability to meet deadlines and to work under pressure*
- *Humor*

WORK EXPERIENCE

2000–present

Self-employed designer and illustrator

Berlin, Germany

SKILLS AND EXPERIENCES

- *Managing client relationships*
- *Team building and supervision*
- *Presentation experience*
- *Creative problem solving skills*
- *Creating and managing budgets*
- *Production management skills*
- *Managing complete projects from the concept throughout the production in a wide field of different areas of design*

once a year, 2 x 2 weeks

Teacher for Editorial-Design

Designschule 2.0

Schwerin & Leipzig

SKILLS AND EXPERIENCES

- *Transfer of knowledge in the fields of typography, layout grid systems and typesetting*
- *Leading and motivating students*
- *Evaluation of performance*

1998–2000

Color Artist (free lancing)

Hahn Film AG

Berlin, Germany

SKILLS AND EXPERIENCES

Color-Styling and Background-Touch-Up for several animated TV and Cinema-Productions, view into the production of animated movies

1993–1994

Civil Service

Psychiatric Hospital of the

Charité - Universitätsmedizin Berlin

Berlin, Germany

SKILLS AND EXPERIENCES

Social care for patients in the closed section

1990–1993

Offset Printer

Standard Printers

Galway, Irland

GAM Media Druckerei

Berlin, Germany

Riegert Druck

Berlin, Germany

SKILLS AND EXPERIENCES

Offset Printing on several types of machines and in several sheet sizes

EDUCATION

1994–2000

Diploma (Masters Degree), Communication Design

Kunsthochschule Weissensee

School of Art and Design

Berlin, Germany

1999

Study Abroad Program

College of Art and Design,

North Carolina State University

Raleigh, North Carolina, USA

Undergraduated and Master Classes in

Typography & Digital Media

1987–1990

Vocational training:

Offset Printer

3 Years training as an Offset printer for Sheet-Offset-Printing, „Facharbeiter“-Exam

TECHNICAL SKILLS

Professional knowledge of:

Adobe Creative Suite

Macromedia Freehand

QuarkXPress

Familiarity with

Adobe AfterEffects

Office Applications

Illustration Skills

Pen and Ink

Scratchboard

Woodcarving

Engraving

Linocut

Stencils

Hand Lettering

Other Graphical Skills

Offset and Silkscreen printing

BACKGROUND

Languages

German,

Native speaker

English

Fluent

Spanish

Basic

Driver Licence

Yes: Cars and Trucks

Sports & Leisure

Rock Climbing

Shotokan-Karate (Blue Belt)

Beekeeping

Interests

Literature, Movies, Travel

Places visited in the world so far

Belgium, Birma, Bulgaria,

Bolivia, Cambodia, Colombia,

Cuba, Czech Republic,

China, Costa Rica, Danmark,

El Salvador, England,

Estonia, Finland, France,

Greece, Guatemala, Hungary,

Ireland, India, Israel, Italy,

Laos, Lettland, Lithuania,

Marocco, Mexico, Netherland,

Nicaragua, Norway, Peru,

Poland, Portugal, Scotland,

Russia (Siberia), Spain,

Thailand, Trinidad & Tobago,

Turkey, U.S.A., Venezuela



Martin Markstein

Communication Designer
Lottumstraße 11
10119 Berlin

contact@dermarkstein.de

PROFILE, QUALIFICATIONS & REFERENCES

Martin Markstein is a **self-employed designer** based in Berlin, Germany. He holds a diploma (masters degree) in communication design and is a learned offset printer. Martin runs his own office since **more than 15 years** and once the year he **teaches Editorial Design** at design schools in Schwerin and in Leipzig, Germany. Martin is father of a three year old son.

In recent years until today his work's **focus** lays – along with the development of **Corporate Design concepts** – on **Editorial Design**. He designed and produced brochures, annual reports, booklets and books, mainly in the fields of **inclusive business** and **renewable energy**. Furthermore Martin is an excellent **infographic designer** and very good at working with existing Corporate Design Guidelines while still producing truly unique results.

He understands **graphic design as a tool to deliver the content** in the most efficient way. His design not only navigates the reader through the text and supports structure of the text visually, but also invites the user and tries „to make him read and understand“.

Many **clients** relied on his service: Just recently Martin designed a 80-paged brochure full with infographics, charts and charming illustrations for the **clarat-Projekt** of the Benckiser Stiftung. He also designed the **“Access & Delivery Partnership Phase 1 Report“** for **UNDP** the second year in row and he developed for the Endeava UG the layout for the **UNDP report „Realizing Africa’s Wealth“**. The 112 page report was produced in English and French, Martin also designed a 12-page Executive Summary in Japanese. For **Endeva** Martin designed several publications, including „Inclusive Business Guide“, „Energize the BoP“, „Medicines for the BoP“, and „Growing Business with Smallholders.“ For the **Sunbeam GmbH** he produced several brochures including „Engineering the Solar Age“, „PV Power Plants“ and „Biogas - an all-rounder“. Other clients are **SEEK development** with their „DonorTracker“ publications, the **Allianz AG**, **BSW Solar** and the **Tandem publishing house**. Furthermore Martin art-directs the re-branding of **Vikram Solar**, an indian PV module producer, since more than a year with great success. Contact details of these clients will gladly provided on request.

Martins is highly creative and motivated, he has strong organizational skills, he works great under pressure and has the ability to meet deadlines.